

The Codes

The Institute of Fundraising has developed the Codes of Fundraising Practice and Code of Conduct to provide a guide to the law and best practice in relation to fundraising activity throughout the United Kingdom.

The **Codes of Fundraising Practice** represent the standards set for fundraisers in the UK.

Each Code covers a separate fundraising technique and provides not only information on areas of the law and guidance on the techniques themselves, but also the best practice that the fundraising sector has set itself.

Fundraising organisations have a duty of care to ensure that the trust invested in the voluntary and community sector by the public is maintained.

The Institute believes that developing and encouraging standards in fundraising is the key to achieving this. The Institute would urge all fundraising organisations to adopt these Codes and commit to the standards within them.

The Codes are continually evolving and the Institute actively welcomes challenges to content and to gaps in the series of the Codes. Without feedback and comment, the Codes cannot be kept up-to-date. If you would like to comment, please **contact the Policy team**.



Code of Conduct

Developing the knowledge and conduct of all those engaged in fundraising



Codes of Fundraising Practice

Guidance on the law and best practice in all types of fundraising activity



Codes Development

Where the codes come from

Related Links

- **[Contact the Policy Team](#)**