



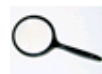
About the Codes of Fundraising Practice

Accountability and transparency is key to fundraising

The Institute of Fundraising has developed the Codes of Fundraising Practice to provide a guide to the law and best practice in relation to fundraising activity throughout the United Kingdom.

The Codes cover a wide range of activities. Existing Codes are updated on a regular basis and new Codes are developed where a need for them has been identified. The Codes are also available in Welsh.

Trust is the pivot upon which fundraising turns and provides the basis for giving. In order to maintain this trust, it is vital that charities are accountable and transparent.



Accountability and Transparency in Fundraising

Fundraising activities need to be undertaken with clarity and openness to maintain public trust and confidence

Related Links:

- [**Read all of 'About the Codes of Fundraising Practice' \(127kb\)**](#)
- [**Codes Directory**](#)
- [**Contact the Policy Team**](#)

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