



What is Fundraising?

A course designed for those new to fundraising

What is Fundraising? is a one-day course delivered at the Institute's offices in London and through the Institute's regional structure.

Find a course near you and booking details in the [Events Calendar](#).

The course consists of a series of inputs on various aspects of fundraising, and is intended more as an initial briefing rather than as an interactive programme.

Delegates receive a certificate of attendance if they complete the day, and will be encouraged to move on to higher level training where appropriate.

Typically the course costs £55 (non-profit rate) and £75 (commercial rate).

This includes a complementary copy of the Good Fundraising Guide, worth £12.

So, what next?

- [Find 'What is Fundraising?' in the Events Calendar](#)
- [Check out the Good Fundraising Guide](#)