



Three Peaks Challenge

How to employ this fundraising technique effectively and respectfully

Charity challenge events are extremely popular and make for a fun and successful way to raise money.

The main reason that they can come up against criticism is when a lack of respect is offered towards the environment in which it is taking place.

So as long we don't litter and shut gates etc, we'll be all right?

Yes and no. You're right and this would be expected of any outdoor event as well as not blocking gateways, sticking to footpaths, ensuring you have the landowner's permission etc.

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So what else should we be considering?

Elements are often overlooked. For example, you need to give thought to those who live in that area. Excessive numbers of people can disturb them when arriving and leaving (not to mention the toll this takes on the outdoors).

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Are there any factors specific to the Three Peaks Challenge that we should be aware of?

All of the above should be taken into consideration. Further to that inform the authorities at the three locations of your event. This particular challenge event is naturally very popular in the summer months so it is recommended that you try and avoid late June and early July, weekends if possible and bank holidays.

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Sounds great, any final advice?

Be prepared for poor weather. No matter how much you plan everything else you have no control over the British weather.

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