



Online Raffles - February 2008

Rogavi

Rogavi takes the traditional fundraising technique of raffles to the web, providing an online platform for charities to raffle prizes. The enterprise offers users the opportunity to win prizes at fixed odds and charities the opportunity to engage with donors.

Prizes can be generated by charities, such as through corporate sponsorship, as well as by supporters themselves. In doing so, Rogavi is looking to engage the charity market rather than the traditional gaming market and create a sustainable income stream for charities.

Details of the initiative and how it works are available in the [summary report](#). Signed-in Organisational members can also download the [full report](#) which includes the panel's conclusions - remember to sign-in before clicking the link.

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