



Membership Benefits

Demonstrate your commitment to the sector

As an Institute of Fundraising Organisational member, your organisation is showing your commitment to the sector by supporting the Institute in its long-term aims.

Organisational membership demonstrates that you are leaders in the sector, committed to achieving the highest standards of fundraising practice. It also makes your agenda part of the Institute's lobbying portfolio, ensuring your voice is heard at the highest level.

The Institute firmly believes that any organisation that is expected to abide by fundraising regulation should be in a position to influence it in the making, through consultation and advice.

Our Organisational members are automatically included in the process of developing new Codes of Fundraising Practice and revising existing ones, giving you the opportunity to put the self into self-regulation so that the standards you are asked to comply with are practical, fair, realistic and meaningful to you as fundraisers, to your donors and your beneficiaries.

There are also a range of ways that the Institute can help your organisation in terms of providing support and information on the big issues in fundraising and also in ensuring that the needs of fundraisers are fought for at the highest level.

Membership provides a fast track to affect change in public policy and gives you the opportunity to make your agenda ours.

More generally, the Institute's policy and campaigns team has publicly fought on behalf of our members across a range of issues including accountability and transparency, debit and credit card donations, unclaimed assets and the development of the Charities Act.

None of this would be possible without the continued support of our Organisational members. As a way to say thank you we also offer Organisational members tangible benefits, which currently include:

- Be recognised as a standard bearer of best practice in fundraising by signing up to the Institute's **Codes of Fundraising Practice**.
- Carry the Institute of Fundraising Organisational member logo for use on all promotional materials to visibly demonstrate your commitment to best practice and reinforce the high standards you achieve.
- Invitations to exclusive networking events.
- Be a pioneer of the new system of self-regulation that champions best practice in fundraising.
- Receive a free copy of the Fundraisers Interactive Handbook, comprising a Who's Who listing of our members and a directory of products and services.
- Have access to a free legal helpline (kindly provided by Bircham Dyson Bell) exclusively for members' use.
- Play a leading role in developing and investing in the future climate for fundraising through direct access to the Institute's Policy team.
- Receive Policy Highlights - the Institute's timely e-newsletter keeping you up-to-date on all policy decisions affecting the not-for-profit sector and other important developments in fundraising also inviting you to feedback.
- An invitation to participate in Innovation Zone, a road-testing system for new products and services before they launch to the industry, as well as receive a report on the outcomes.
- The opportunity to join our annual benchmarking research study into fundraising costs, Fundratios.

Above all, by working directly with our Organisational members, we provide you with a fast track to effect change in public policy to ensure a prosperous climate for your fundraising in the future.

Related Links:

- **[Codes of Fundraising Practice](#)**
- **[How to Join](#)**
- **[Contact the Membership Team](#)**

