



## New Director of Learning Announced

### Paul Marvell to shape future of fundraising as a career

It is announced that Paul Marvell is to join the Institute of Fundraising as Director of Learning. Paul Marvell's first day at the Institute will be 15th June.

Paul Marvell's role is part of the Institute's senior management team. Specific responsibilities include developing a co-ordinated approach to learning within the Institute, which includes overseeing the continuing evolution and commercialisation of all learning products and services.

Paul Marvell has been a professional fundraiser for over 16 years. Prior to this he was Retail Training Manager at DIY retailer Homebase.

Beginning his fundraising career at RNIB, he moved to the British Red Cross in December 2000 as their first Head of Regional Fundraising, before being appointed Head of Major Donors and Events.

Most recently Marvell has been Director of Fundraising and Communications at AMREF (African Medical & Research Foundation) where he has led on the development and implementation of a new fundraising strategy.

He has also been Chair of the Institute of Fundraising Professional Development Committee for the past nine months.

Commenting on his new post, Paul Marvell, Director of Learning at the Institute of Fundraising, says:

I am excited to have this opportunity to help shape a new era in the professional development of fundraisers, and the professionalisation of the career as a whole. I cannot wait to get started.

**Lindsay Boswell**, Chief Executive of the Institute of Fundraising, adds:

Paul's appointment is exciting news. He is going to bring real added value and experience to our team with previous roles spanning a range of fundraising disciplines, as well as his extensive expertise in learning and training.

###-ENDS-###

For further information please contact:

**Diana Mackie** Tel. 020 7840 1027 / 07793 802 852  
Institute of Fundraising

A photograph of Paul Marvell is available on request.

### Related Links

- [Download this Press Release](#)
- [Courses / Training](#)